



IHBC Member *Eletter*: ISSUE 34 – June 2019

Stewardship and care at a time of change – From governance and services to AGMs and staff renewal

This IHBC *Eletter* updates members on recent meetings of trustees. The current issue covers two online meetings, in February and May, and one, in person, in April. Though clearly a busy four months in advance of our School and AGM, actions and oversight needs careful management. Online meetings can only advance a limited range of business – that fully supported by papers, or written, or oral updates on activities – and meetings in person focus on gathering up the threads with a more human, less digital, take.

That human facility is exactly what has been needed recently as we have seen both substantial change in our team - with more than a third of professional staff moving on! - and as we prepare for our two most senior trustees to stand down as they come to the end of their respective terms: Chair James Caird and Vice-Chair Kathy Davies.

We have had nominations to the Chair and Vice Chair roles, respectively, of David McDonald, currently IHBC President, and Lone Le Vay, our Legal Panel Convenor and also an active officer on the South East Branch (and School) Committee. As under our more recent constitutional changes the nominations period is now closed, these 'Officers elect' await confirmation at the AGM.

The call for a new [volunteer Membership Secretary for 2020](#), to lead on the work of the Membership and Ethics Committee - as current Secretary David Kincaid plans to stand down from his post – has generated less interest, and will remain open as we continue to seek notes of interest.

As to our staff, most will already be familiar with the personnel changes under way, as reported on the IHBC [NewsBlogs](#). Carla Pianese has already moved on to a new post in the arts industry in London, and Kate Kendall will take up a more senior full-time post at Historic England. Thankfully Kate will be with us until we can say a more formal *au revoir* at the Nottingham School. For now, Carla's historic role will be taken by our new interim 'Services Officer', Michael Netter, whom some have met already, and who will be offering highly skilled continuity for the National Office at this critical time of transition. Kate's replacement too is already being planned via our [Jobs etc.](#) service, with the [Professional Development \(PD\) Officer](#), as service provision or post-holder.

It may surprise some that the departure of Carla and Kate also means that more than one third of our professional conservation staff need to be replaced. However that is testimony both to the hard work of our volunteers, who deliver so much in such diverse roles, and our collective body of National Office staff, who also work hard at making sure so much moves forward as seamlessly as it (usually) does!

Looking beyond the oversight of our immediate structural developments, stewardship and care of the IHBC and our members also has been central to our

forward planning. Both our Chair, James, and President, David, continue to advance local discussions on our [new governance proposals](#). The paper represents yet another critical stage in our corporate growth, as it will come forward to the AGM for endorsement. If accepted, even then it will be subject to further recasting following more detailed legal, regulatory and membership scrutiny. As the next measured step in a process already lasting more than a decade, this also indicates the care being taken as we move forward.

No less central to the IHBC's care and stewardship of our membership and their standards are our core services and 'brands', in the form of the IHBC's more familiar business. These include in particular our [Annual Schools](#) and our ['Council+' meetings](#) – the national advisory forum open to all categories of IHBC members, noted further below.

Those national events continue to occupy substantial office time, of course, while other miscellaneous services and advocacy include more stilted progress in discussions on [England's apprenticeships](#), led most recently by David McDonald supported by David Chetwyn and Education Secretary Andrew Shepherd. Our corporate plan objectives in the political arena have made substantial progress too, including agreement on how to develop our advocacy there without jeopardising our charitable infrastructure. With trustees noting the National office paper on the niceties of political engagement - *'IHBC and lobbying – review and advice'* - we are both scoping out our options and looking more closely at parliamentary options such as All Party Parliamentary Groups (APPGs).

At the same time, our international strategy is also finally taking on a more clear presence, with its place to be more formally recognised under our new governance documents. This is even more critical and urgent as the 1993 *ICOMOS Guidelines* – bible for our core skills standard – continue to undergo essential revisions and updates, but with only a worryingly light input from formal IHBC interests.

No less significantly, and no less a development from our current obligations to the Corporate Plan, trustees also have agreed to establish a new, dedicated restricted fund within our resources to help highlight the IHBC's charitable operations. Called the 'IHBC CREATIVE Conservation Fund', this will be formally launched at the Nottingham AGM, with operational details to be refined following that announcement. It is already able to take donations!

Finally, the 2019 AGM papers should be with you, so let our office know if you cannot find them! For that we have also instituted a [proxy vote system](#) to make sure that all members can participate in our democratic processes, whether or not at the AGM. This enhanced engagement in the formal niceties of our governance reflects these changing times as much as any, as we expand and extend our core constituency while doing our utmost to steward our organisation and continue its core values into a new century.

And as ever, in light of all this progress and change over a busy four months or so, if you think we can make even better use of our resources or opportunities, please be sure to let us know.

Trustees' general business

Trustee general business over the period encompassed:

- Finalising and agreeing the Annual Report and linked AGM papers, now circulated
- Oversight of the long-term planning of our Annual Schools and *Context*, discussed further below, with enhanced targeting of member CPD priorities and linked outreach to new audiences and sponsors. Many will have seen the [Nottingham School's 'Pre-School' event](#) but no less substantial a development has been the increased graphic design focus in *Context* and its integrated focus on planning to guide on and address CPD priorities.
- Noting publications, including two issues of *Context* – on conservation issues in the [Highlands and Islands and beyond](#) and on [Building Services](#), as well as another *Research Note* update on [Market Intelligence](#), posted on our [ToolBox](#) and reported in our [NewsBlogs](#), and of course our [2019 Yearbook](#), another IHBC brand and publication that can now boast its own [webpage](#).
- [Branch Business Plans](#) are the tool through which trustees manage the distribution of national funds, and as such their oversight and approval also are core duties of trustees. In recent months our Yorkshire, North West, South and Northern Ireland Branches all have submitted Plans, received approval, and consequently have been able to draw down their allocated funds.
- Regular reports from the National Office and Committees on the delivery of our current Corporate Plan, 'CP20', which confirm the continuing impacts of our services on the sector. This impact is led – financially and operationally - by our [Jobs etc.](#) service and our diverse and ever expanding [membership benefits](#), on offer to the sector and beyond.

IHBC Schools: Programming and Planning, from Nottingham to Wales, via Brighton, Aberdeen and Aberdeenshire

Our progressive approach to forward planning of our Schools lets us target CPD support more effectively and reach new audiences – principles both underpinned by our [Corporate Plan](#) (PDF download) and our [Communications and Outreach Strategy 2016-19](#) (PDF download). Representing the scale of our success in these matters, the [2019 School in Nottingham](#) already boasts more than 200 delegates for the Day School (read the [NewsBlog](#)).

Plans are well under way also for the [2020 Brighton](#) School, hosted by our South East Branch, from Thursday 18 June to Saturday 20th. With an artfully inclusive title conceived by your Vice Chair elect, mentioned above, Lone Le Vay, of 'Old Towns: New futures', and the user-friendly link of brighton2020.ihbc.org.uk, the School is already gaining traction on the wider public arena. Its topical connection to the challenges of the High Streets will only enhance the impact of the School and, by extension, the IHBC.

For 2021, and Aberdeen, the National office and Branch have been looking at venues – and, of necessity, dates - while in July we will explore venues for the Wales Branch 2022 School, in Swansea, with its theme already closely aligned with current CPD priorities: technical considerations.

Clearly, as in all the best conservation scenarios, proper planning means more

work on the ground. However all seem to revel in that, presumably remembering that proper planning also reduces the stress of uncertainty, and delivers more effective and sustainable outcomes for all.

IHBC Awards: Marsh and Gus Astley Student Awards

As ever, [awards](#) are a critical part of the IHBC's celebration of conservation-related activities – and they will be only more substantial as the 'IHBC CREATIVE Conservation Fund', noted above, gets established. With regular prizes that include £500 and a free place at the IHBC's Annual School, these annual commemorations of conservation success go far beyond simple celebration; they are the outcome of substantial investment in support of our wider charitable objectives.

For the [IHBC Marsh Awards](#), with its next closing date in February 2020, it is never too early to start thinking about any retired IHBC members active in their local community who you - or your Branch - might nominate for the IHBC-member linked award. And be sure also to keep an eye out for any early career practitioners whose hard work can be recognised in the IHBC Marsh Award for 'successful learning'.

The IHBC's own annual [Gus Astley Student Award](#) is always open for entries, and the next closing date is the [end of July 2019](#). The Award should need no more introduction here, while its prestige is well represented in the succession of judges including, serving for the 2018 award, [Ingval Maxwell OBE](#), Chair of COTAC.

Additional sector support and outreach

Trustees also have agreed or noted other diverse updates linked to our ongoing support for and outreach beyond our core sector, including:

- Students on the first year of recognised courses can still simply [JOIN ONLINE](#) for free; for more details see the [NewsBlogs](#).
- Our new monthly [NewsBlog updates on Branch Events](#) is beginning to be recognised more widely as an important moment in our calendar.
- Our [Jobs etc. service Newsblog reviews](#) also are gaining sector traction, and now these are often reposted on our Conservation [Wiki homepage](#) where we get added impact and profile for our services, your jobs, and the sector's profile.
- Formal consultations responses have continued too, notably in our [response to apprenticeship proposals](#) for England while we have also raised a call for [new panel members](#) to step forward.
- The [MATE sessions programme](#) is continuing well and generating substantial positive feedback. While it is now fully supported by a dedicated [webpage](#), as nothing stands still in the IHBC - our most recent ['Council +' event](#), held in London and welcoming a record c.40 delegates, undertook the most substantial review of the programme to date. This will feed in to our evolving CPD plans when the new Professional Development role is finalised.
- The MATE's Council+ also, suitably enough, culminated with the presentation of our [pilot CPD certificates](#), a test that we hope to have fully operational, as a low cost digital benefit, for delegates at the Nottingham School.

New and newly accredited members

New rounds of members have been approved by trustees in February, April and May as follows, in line with constitutional procedures, and recommended by our hard-working Membership Secretary David Kincaid.

Full members (Accredited in interdisciplinary conservation practice)

Scott Abercrombie (SC), Megan Atkinson (NW), Sarah Baines (SW), Laura Batham (SW), Jody Blake (SE), Deborah Evans (SW), Matthew Fish (NW), Sepideh Hajisoltani (SC), Paul Jackson (LO), Ailish Killilea (LO), Lorraine King (EA), Benjamin Kirk (SE), Adam Klups (SW), Rory Lamb (NI), Kathryn Melhuish (SW), Andrew Neal (YO), Cheryl Roberts (SC), Rose Todd (SO), Lorraine Ward (NW), Elli Winterburn (YO)

Associate members: (Accredited in conservation practice)

Management

Deborah Baker Barnett (NW), Sophie Cattier (EA), Sam Peppin Vaughan (EM),

Evaluation

Thomas Rumley (EM)

Affiliate members

Pete Alesbury (SE), Dexter Allen (SE), Matthew Amis (LO), Vanesa Arias Bujia (YO), Oluwatito Arowobusoye (LO), Sarah Askham (YO), David Ballok (SC), Tibor Bandula (SC), Junnan Bao (LO), Gregory Barrett (LO), Lucy Bernacky (LO), Lee Bishop (SE), Anna Boutou (LO), Dai Bowen (WA), Paula Burbicka (EM), Fiona Burke (YO), Maria Carballeira (YO), Celia Carnes (SC), Eleanor Carpenter (WA), Paul Carpenter (SW), Isabel Castellano (YO), Sasha Chapman (SW), Yi Chun Chen (OV), Edward Chruszcz (NW), Francesca Cipolla (LO), Fabiola Claeys Bouuaert (SO), Katy Clark (SC), Matthew Clarke (SC), Lauren Clarkson (YO), Michael Cole (SW), Michael Coleman (LO), Nikki Cook (SW), Jamie Crew (LO), Robin Cripps (LO), Raïsa de Haas (SC), Robert Deering (LO), Karey Draper (EA), Andrew Ellis (LO), Neil England (SE), Joe Enys (SW), Lynsay Ewart (NW), Jeremy Fazzalano (SE), Jacinta Fisher (LO), Peter Fletcher (SW), Benjamin Flynn (SE), Anna Foreshew (LO), Sam Forsythe (NI), Michael Friel (SC), Ceris Fussel (WA), Matthias Garn (YO), Jonathan Gedling (SE), Jonathan Goode (LO), Jonathan Goodwin (WM), Sarah Goy (WA), Leah Graham (EM), Leonie Griffin (LO), Astrid Vanessa Orellana Gutierrez (LO), Sepideh Hajisoltani (SC), Richard Hardy (SE), Michael Harris (SE), Emily Harris (LO), Samuel Hawksford White (YO), Wade Heames (WA), Katie Heath (WA), Lucy Hillier (EM), Thomas Holt (LO), Dorothy Hoskins (SC), Martin Ingham (SE), Barry Jobson (SW), Barbara Johnson (WM), Susan Johnstone (EM), Nitya Khendry (SC), Hannah Kingsbury (NO), Sean Knox (EM), Kalina Kuteva (SC), Rebecca Lambert (SE), Katie Langridge (EA), Jennifer Leadbetter (EM), Aoife Leonard (NI), Philippa Lewis (YO), Francis Lim (OV), Eloise Limmer (EA), Lily Liu (YO), Andrew Long (SW), Tyler Lott (SC), Joseph Lovelock (SO), Alina Ludviga (EM), Richard MacDonald (NW), Mubashir Malik (SW), Helen Marrison (LO), Hector Martin (SC), Helen Martin-Bacon (WM), Craig Mattocks (SC), Maggie Mercer (SC), Craig Milburn (SE), Patrick Moan (EA), Elsie Morgan (WA), Paul Nelson (NW), Sasha Noble (WM), Claire Nodder (SW), Thomas O'Kane (LO), Audrey O'Mahony (EA), Dara Parsons (SC), Natasha Peach (LO), Suzi Pendlebury (EA), Thomas Piggott (SE), Elizabeth Pleasant (NW), Mario Preite (EM), Steven Price (NW), Roberto Prieto-Labrador (EA), Amy Punter (LO), Anindya Putri Melati (LO), Sanchita Raghunathan (LO), Verity Ramsden (SO), Jeremy Richardson (SE), Laura Rix

(EM), Jo Robertson (SC), Lydia Robinson (SW), Rodolfo Acevedo Rodriguez (LO), Emma Rouse (SW), Mark Ruth (NW), Rebekah Salem-Dalgety (SC), Arash Samiei Esfahani (OV), Jana Schuster (EA), Mark Scoble (SO), Andrew Scott (LO), Holly Sharpley (LO), Vicky Simon (LO), Charlotte Simpson (EM), Peter Slinger (EM), Ruby Smith (SC), Christopher Smith (NW), Philip Smith (LO), Augustina Solassi (SC), Hannah Southgate (LO), Haydn Springett (SO), John Stonard (YO), Shantanu Subramaniam (LO), Amanda Talboys (LO), Carley Tatlow (YO), Rebecca Taylor (NO), Peter Thomas (WA), Huw Thomas (WA), Siew Jing Ting (LO), Ingrid Tortosa (SC), Richard Townend (YO), Gary Treacy (SC), Melanie van de Pieterman (EA), Alicia Vickers (LO), Fiona Wallace (WM), Sam Walton (YO), Tom Watson (NW), Florian Weber (SE), Katrina Weber-Moll (LO), Craig Williams (LO), Michael Wilson (LO), Tamsin Withers (SO), Matthew Wood (YO), Rory Wood (EM), Tom Woodcock (EM), Yifan Yang (LO), Stuart Yates (LO)

All have been welcomed and congratulated on their appointment to the corresponding membership categories and Branches above.

Branch updates, reports and our new Branch Events Update NewsBlog

Trustee meetings necessarily focus on statutory, regulatory and related general duties, including corporate plan delivery and oversight of finance and risk.

Recognising these restrictions, our new 'Branch Update' NewsBlog is an especially welcome addition to our member support information network, with all such news to be passed to our interim Services Officer, Michael Netter, at services@ihbc.org.uk.

Key Branch updates for trustees are typically now noted only under 'AOB'.

Further Branch details can be posted on the relevant Branch pages on the IHBC's website, so they should pass more formal reports and updates to the IHBC's IT consultant, Peter Badcock, at it@ihbc.org.uk for posting there.

NB: All Branches are especially encouraged to announce their activities and publications on the [IHBC's LinkedIn Group](#), and take advantage of this open network to advertise their achievements across our digital networks.

Getting involved

Remember: The IHBC is always very keen to secure, support and of course benefit from new volunteers – Branch representatives and board members especially – and the best way to prepare your skills for these roles is to join your Branch or National Committees as a volunteer, as discussed below.

IHBC Volunteering & Governance: A reminder

A cover note from our Chair James Caird:

As we all know, the strength of the IHBC lies in the willingness of its members to contribute to its activities. The Institute is always pleased to hear from members willing to contribute their skills, time and experience, either at local or national level.

It is easy to become informed about the IHBC and involved in its processes through our NewsBlogs, Membership Eletter and our in-house publications, Context and our Yearbook all of which offer opportunities for comment and feedback.

A starting point for active involvement for IHBC members of all classes of membership may be at national and regional Branch levels, where we offer programmes of meetings and CPD that many will wish to attend, participate in and contribute to. There are opportunities, too, to contribute to the governance of our Branches. Details may be obtained from Branch contacts and secretaries listed at <http://www.ihbc.org.uk/branches/index.html>.

Our Annual School gives members the opportunity to meet members from other regions as well as the Institute's national officers, who use this event to help keep in contact with the wider membership.

Those with particular expertise or interest in aspects of conservation or development of policy might like to consider joining one of the national panels or committees. Participation in a committee or panel can lead to further responsibility in that area or in the general governance of the Institute.

The IHBC has recently reviewed its corporate structure and introduced a mechanism for developing interest in the governance of the Institute through an expanded half-yearly meeting called 'Council+' which gives access to a wider regional representation to policy development (this needs better wording). Participation in Council+ is one way of tasting the responsibilities of the Institute's Body of Trustees, our constitutional Council. This is a part of the process that any self-perpetuating body must go through to ensure its long-term future. In line with our current Corporate Plan we will embed in any revised constitution the lessons learned from this and other aspects of this 'experimental evolution' of our governance, as our Past President Trefor Thorpe titled the process.

The IHBC is a charitable trust company whose Board of Trustees, called the Council, is responsible for its management. It comprises the nationally elected officers, including officer that chair our national committees, and the members nominated by the Branches. Any full member wishing to become a trustee needs to be well acquainted with the Institute's policies and ways of working. This can be achieved by any, or all, of the ways already mentioned, and by reference to our Yearbook and our website links from www.ihbc.org.uk.

Details of the legal duties and obligations of trustees and the various roles of the Institute's officers also may be obtained from the current chair of the IHBC Secretary, Jo Evans, email: ihbcsecretary@ihbc.org.uk.