

The mark of the conservation professional

IHBC MEMBERSHIP MATTERS ISSUE 41 - January 2022

Blends and hybrids from the pandemic

The IHBC's 'Membership Matters' reports on recent work from the IHBC's Board of Trustees and Directors, with this issue covering the period from later September 2021 to January 2022.

Through *Membership Matters* the IHBC provides member-focussed context to ongoing issues, much already announced – and with more detail – on our NewsBlog news service.

Since our last issue the Board has been focussed on a wide range of risks and resource management, while overseeing responses to opportunities and operations!

AGM: 24 February 2022 – proxies, booking and IHBC@COP2Mostly substantial have been any linked to the next stage of our governance under the new Articles of Association: culminating soon in the <u>AGM on 24 February</u> and preceding Council. Remember too that you can book or send apologies now.

In any case, eligible members are encouraged to submit proxies for their AGM votes, most conveniently as our Short Proxy <u>HERE</u>.

With posts for all nominated volunteers for the Board, as listed in our NewsBlog and the 2022 AGM Papers recently emailed to you, the next step forward will be at the AGM and their appointment as trustees of the charity and company directors. If you have not received them please do contact Lydia Porter at admin@ihbc.org.uk.

If all that weighty bureaucracy of governance might seem less relevant to the pandemic-shaped priorities facing many members, it is worth remembering that these matters remain fundamental to delivering the *Corporate Plan* for 2020-25 ('CP25'), not least in the face of the pandemic itself. For example the Board also held its first blended Board meeting of in-person and virtual trustees, in December. That served as THE critical test for future blended and hybrid meetings in the IHBC, including the 2022 Annual school in Aberdeen in June, on which more below.

Intimately linked to these matters also has been the Board's direct support for the most extensive single programme of support and learning on which the IHBC has ever led: our IHBC@COP26 educational, CPD and advocacy service. That is outlined below and detailed in the forthcoming

issues of *Context* and the *Yearbook*.

Board: Outline activities

Two Board meetings covered by this issue – in October and December – progressed the new AGM and Board arrangements as noted. The formal business recorded in the 2022 AGM Papers - on finances and meetings – is more a work of history, as they report on the year to September 2020, and are not part of its recent business.

More significant for the Board this round has been the new constitutional planning, including undertaking Board Member profiles, updating the specifications and job descriptions of IHBC trustees under the new arrrangements, adopting Resolutions to support the operation of the Articles, and considering protocols to support more detailed operations. These have been supported by governance planning for the future through a newly recognised Working Group – the 'Governance Stage 2 Working Group' (or 'GS2WG' for shorthand), an advisory body established under Article 1 of the IHBC's new constitution, and empowered by a new resolution of the Board – and reviewing finances as advised by the Finance Working Group, itself established at the start of the pandemic.

Helped by the advice of the Finance Working Group, the IHBC's finances remain strong, thankfully, spurred on not least by the <u>resounding</u> <u>success</u> of the <u>2021 Brighton Annual School</u>, including its innovative CPD-led <u>Heritage MarketPlace</u>, itself currently being reconstituted for the Aberdeen School noted above.

Tied to that, and especially critical given the pandemic's recent evolution, the Board also has overseen reviews of risks and opportunities for the Aberdeen School itself. Things have of course brightened considerably since Christmas and the New Year. In the heady days before that break – as Omicron laid waste to many planned meetings and re-openings - the Board had to continue its precautionary approach. So, in light of ongoing operational logistics, fiscal threats and in-house capacity, it continued the re-cast of 2022 School offerings – including such details as asking visiting delegates to book accommodation direct - as well as 'virtual' access for Day School-only delegates.

In heartening compensation, a substantial risk factor was addressed later with the success of our 2022 School committee, led by Douglas Campbell, in winning the support of <u>Aberdeen City Council</u> for a venue and our Annual Dinner: a huge achievement and a great relief for the organisation as a whole. Add to that the continuing sponsorship by <u>MFL Affinty</u> from Brighton 2021, and we are in as solid a position as we could fairly hope for in June.

However the pandemic has also brought disappointment to plans. A series of sessions of the <u>Inquiry</u> by the IHBC-supported <u>Conservation</u>, <u>Places and People All Party Parliamentary Group</u> ('CPPAPPG'), planned to take place under the new <u>Chair James Grundy MP</u> have had to be delayed

due to a variety of COVID-19 constraints. The next sitting is now set for early February.

Alongside all that, the IHBC National Office has been directed to help the Board deliver on its wider commitments to support volunteers and Branches as we all, hopefully, move beyond the pandemic. The suite of responses to help deliver that progress was outlined by our Chair and President in a letter to members in the Autumn, following agreement by the Board.

The plans ranged from exceptional pandemic-recovery funding allocations for Branches, to the development of a more central support infrastructure for Branch activities, as well as a review and update of Branch and volunteer guidance. These are mostly still under evolution and development, in part anyway, as the need for a more proactive approach is so new to the National Office. However that practical implementation has been usefully informed by a - necessarily - inward-looking Branch Reconnection Day in November.

Alongside all that, for this last period our major activity addressed one of the most challenging commitments from our current *Corporate Plan*. The IHBC@COP26 National Office programme was our key initiative, intended –as described there under Object A, Key Action iv if you are interested - to 'Highlight the value of built and historic environment conservation as a carbon management strategy in the mitigation of climate change'. The Board's role at the IHBC@COP26 was led mainly through the huge efforts of our Chair David McDonald, supported by trustees from across policy, environmental and technical practice areas especially.

Focussed on promoting built and historic environment to the COP26 audiences and networks with our 'Conservation Helpdesk+', the IHBC@COP26 hub opened access to the widest spectrum of public and global interests the IHBC has ever targeted. Also, accessible for more than eight hours each day over a whole COP fortnight and more, it offered our most substantial programme of IHBC CPD ever, at more than 104 free CPD hours.

IHBC@COP26 encompassed a huge diversity of support, from internal SPAB meetings to COP-compliant customised advocacy supporting our key message to the COP: 'How Conserving our Places Conserves our Planet'. To all that can be added, as the most welcome of icing, our own suite of 'Climate and Conservation' podcasts, led by Michael Netter, which established yet another new network for public outreach through Google ads, Spotify, Amazon Music and more.

Alongside the oversight of that recent rollercoaster of activity, understandably, our ordinary operations – ranging from financial planning to the regular *Contexts*, news, consultations, <u>Conservation Wiki</u>, <u>HESPR</u>, <u>ToolBpx</u>, <u>Marsh Awards</u> launch, and related member and volunteer support and advocacy – were not so prominent. However a newly-recast style of reporting to the Board by the National office - to be

finalised under the new Board – should help make sure its effective oversight is not hindered by the noise of the IHBC moving forward.

Trustees and Directors: Additional business

Alongside and in addition to receiving reports and offering oversight on - and as volunteers, participating in - the developments summarised above, trustees have continued to carry out their responsibilities regarding oversight of risk and resource management across the following areas:

- The Branch Reconnection Day on 11 November 2021, and the linked one-off funding allocations and Branch and the ongoing review and development of updated Branch guidance.
- The IHBC's <u>second Council</u> at which the President 'extended his thanks to all contributors while renewing a call to members to help shape the Institute's forward planning, now notably on the operation of Council roles.'
- Launching the new arrangements for our <u>revised Affiliate</u> <u>'membership' category</u>, and the replacement category now agreed to be titled 'Supporter'.
- Continuing to receive reports on plans, options, opportunities and risks linked to the <u>Aberdeen School in June 2022</u>, including on arrangements for 'blending'.
- Monitoring the evolution of the reporting progress on our *Corporate Plan* for 2020-25 (CP25).
- As part of our financial reports, noting developments in the now fully functioning '<u>CREATIVE Conservation Fund</u>', which brought in more than £500 in gift aid reimbursements alone in the last round!
- Receiving reports on the more regular and much more numerous activities that remain at the heart of our support for members, through our <u>Branches</u>, Committees and related operations as well as the linked digital developments and services such as the <u>IHBC</u> <u>ToolBox</u>.
- Receiving various officer and committee and related reports and updates, written and oral.

New and newly accredited members

In line with now-historic constitutional procedures, and as recommended by our Membership Secretary Andrew Shepherd, whose work is supported by his committee of assessors, the Board has agreed the following applications in line with their corresponding membership categories and Branches:

Full Members (Accredited in interdisciplinary conservation practice):

Jennifer Cooke	LO
Rebeca Mason	LO
Steven Handforth	LO
Michelle Purnell	LO
Rita Mullen	OV
Vanessa Ruhlig	SW
Samuel Woodford	NO

Associate Members (Accredited in conservation practice):

Alessandro Bello LO Associate: Evaluation Richard Hardy SE Associate: Evaluation

Affiliate membership (Non-accredited):

Joanna Hameed Charles Leigh-Smith Andrew Passmore Pamela M. Earl	LO LO SW SE YO	Dervla Rooney Nick Shepherd India Wright Daniel Phillips Daniel Randle	LO SE LO LO
Thomas Hart David Allam	SO	Mark O'Donnell	YO YO
Amy Binns	YO	Eugene O'Gara	LO
Philip Brown	SW	Caitlin Osborne	WM
David Buckley	SE	Keri Parkinson	SW
Ashley Clarke	WM	Andrew Peer	SW
Jill Collins-Reddin	LO	Thomas Piggott	LO
Elizabeth Da Silva	LO	Elisabeth Pywell	WM
Nick Dent	NW	Una Richards	SC
Stephanie Hammer	LO	Annabelle Richer Hill	YO
Patrick Hughes	SE	Mark Smith	NW
Geoffrey Hunter	EA	Christopher Stiby Harris	LO
Anna Jacka	EM	Emma Trevarthen	YO
Deborah Kent	OV	Anja Ueberjahn-Tritta	SO
Kate Kerslake	SW	Alice Watson	WM
Ruth Mullett	SW	Franki Webb	LO
Imogen Newcombe	WM	Elaine Worthington	YO
Bridget Nicholson Viall	LO	Jane Wylie	LO
Matthew Ashton	NW	Kate Holt	YO
Fiona Bage	NO	Alexandra Howe	SW
Robert Beebe	EM	Susan Hunt	YO
Nick Berry	NW	Natalie Ioannou	LO
Richard Birchall	LO	Maria Kitts	EΑ
Adam Desmonde	SW	Konstantinos Korakakis	LO
Richard Dollamore	SE	Lachlan Marshall	OV
George Duffield	LO	Russ Milford	SW
Anna Dulnikowska	Z	Gillian Murray	SC
David Edwards	SE	Neil Phillips	EA
Rebecca Eng	LO	Moira Smith	OV
Peter Fellows	SO	Raphael Stipic	SE
George Fennell	LO	Ruairi Sweeney	EA
Phoebe Graham	LO	Angela Thomas	SC
Victoria Grant	SC WM	Owen Ward Caroline Webster	LO
Bethany Harris Martin Hastings	WIM SE	Matthew White	SC LO
Simon Hinchliffe	YO	Geraint Williams	WA
David Hobbs	EA	Will Woodward	LO
David Hoods	LA	vviii vvoouvvalu	LU

Susan Garner	SW	Joanne Harrison	YO
Alexandra Grassam	YO	John Trehy	SW
Hannah Beaman	WM	Martha Michael	SC
Louise Brown	SE	Michael Murphy	SE
Pragna Chandrakumar	LO	Cheuk Lun Alan Ng	LO
Eleanor Clifford	WM	Jozef Pundek	LO
Philip Derbyshire	EM	Bruce Risk	NW
Anya Harvey	NW	Clare Sale	EA
Claire Hattam	NO	Hannah Stadie	LO
Holly Houghton	YO	Bradford Steer	WM
Catherine Jack	SE	Amanda Stewart	NW
Naomi Jenkins	NO	Oliver Wilson	WM
Gareth Jones	EM	Zhou Jinxuan	LO
Josie Lewis	YO	Charlotte Penlington	SE

As usual, all have been welcomed and congratulated on their appointment to the corresponding membership categories and Branches noted above.

Branch updates, reports and our Branch Events NewsBlog

Trustee meetings necessarily focus on statutory, regulatory and related general duties, including corporate plan delivery and oversight of finance and risk. Under our new Articles this is increasingly the case.

Recognising these restrictions, our individual <u>Branch webpages</u> carry such updates as part of our national support for local member networks. Local Branch content should be sent to IHBC's IT consultant, Peter Badcock, at <u>it@ihbc.org.uk</u>.

Our website <u>NewsBlog</u> service also carries some local Branch news *etc.*, with suggested content to be passed to our Professional Services Officer, Michael Netter, at <u>services@ihbc.org.uk</u>.

NB: All Branches and volunteers are especially encouraged to announce their activities and publications on the IHBC's LinkedIn Group, and take advantage of this open network to advertise their achievements across our digital networks.

Getting involved

Remember: The IHBC is always very keen to secure, support and of course benefit from volunteers – Branch representatives and board members especially – and the best way to prepare your skills for these roles is to join your Branch or National Committees as a volunteer, as discussed below.

IHBC Volunteering & Governance: An update

A cover note from our Chair David McDonald:

The IHBC is a charitable trust with a Board of Trustees and Directors responsible for its management, all operating under the IHBC's <u>Articles of Association</u> and as outlined schematically <u>HERE</u>. The IHBC's Board comprises the elected trustees, each with three-year terms (renewable once), and includes specific roles for national officers (Chair, Vice Chair, Treasurer and IHBC Secretary) as well as with elected representatives from the national branches (Northern Ireland, Scotland and Wales), to ensure that it reflects devolved powers relevant to conservation principles and practice.

The Board is advised by a constitutional <u>Council</u>, established also to support the development of branches, members and new trustees. Council is headed by its own elected officer and chair, who also serves as the IHBC President. The IHBC President, as the representative of Council, is not a trustee - to help maintain the independence of this role – while a formal Resolution of the Board enshrines the President's authority to report to the Board.

Any full member wishing to become a trustee needs to be well acquainted with the Institute's policies and ways of working. This can be achieved by any, or all, of the ways outlined below, and by reference to our Yearbook and our website links from <a href="https://institute/bessels/bess

As we all know, the strength of the IHBC lies in the willingness of its members to contribute to its activities. The Institute is always pleased to hear from members willing to contribute their skills, time and experience, either at local or national level.

It is easy to become informed about the IHBC and involved in its processes through our NewsBlogs, Membership Matters and our in-house publications, especially Context and our Yearbook, all of which offer opportunities for comment and feedback.

A starting point for active involvement for IHBC members of all classes of membership may be at national and regional Branch levels, where we offer programmes of meetings and CPD that many will wish to attend, participate in and advise.

A suitable starting point for active involvement of IHBC members of all categories of membership - including <u>Supporters and Affiliates</u> - is at our regular meetings of <u>Council</u>, which sits at the centre of the wide variety of programmes, meetings and CPD that many will wish to attend, participate in and advise. Council is open to all member categories through virtual attendance at least.

For more pro-active participation Branches, national committees (covering, broadly, membership, policy, education and communications) and various panels and working groups are also keen to welcome new volunteers, though there can be restrictions on access. However it is always worth noting interest, with details available from the national committee and other officers listed HERE and Branch contacts listed HERE.

Details of the legal duties and obligations of trustees and the various roles of the Institute's officers are evolving, but current guidance posted <u>HERE</u>, with more guidance available through the IHBC Secretary, Jo Evans, at ihbcsecretary@ihbc.org.uk.