



· INSTITUTE · OF · HISTORIC ·  
BUILDING · CONSERVATION

*Making Heritage Work*

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Dear Mr Wilshaw

### **TRANSFORMING PLACES**

The Institute of Historic Building Conservation (IHBC) is the professional body of the United Kingdom representing conservation specialists and historic environment practitioners in the public and private sectors. The Institute exists to establish the highest standards of conservation practice, to support the effective protection and enhancement of the historic environment, and to promote heritage-led regeneration and access to the historic environment for all.

The Institute welcomes the opportunity to comment on the consultation. The consultation questionnaire is attached. The Institute does not feel it can adequately answer the questions relating to the impact assessment as it does not itself directly work in regeneration, although many of its members do.

Whilst the document does emphasize the importance of physical regeneration as a primary key to improving indices of social deprivation, the Institute feels that insufficient emphasis is placed on the role this can play in the delivery of outcomes. Because the document focuses on its indicators and priorities, we feel that it is likely that the sorts of regeneration activities that are most valuable to local communities may just be lost in a sea of targeted expenditure. By focusing local vision on the well-accepted process of place-making, particularly where this is strongly supported by local heritage and cultural influences, community preferences and strong urban design support, more rapid results could be achieved in many places.

Yours sincerely

James Caird  
Consultant Consultations Co-ordinator